

# Wedding Guide

Wedding photography packages, pricing and guide from Tilly Roberts Photo.

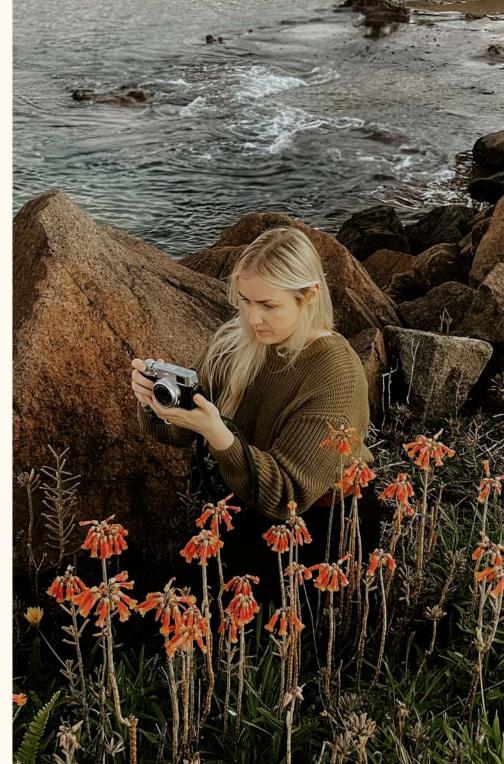


### Hey there!

Thank you so much for showing an interest in me and what it is I love to do! My name is Tilly, and I am a wedding and lifestyle photographer.

I've been photographing connection for the past 6 years, and I can't imagine spending my life any other way. I have found human connection to be one of the deepest pursuits in life, and I feel honoured to be able to document these timeless memories for couples. I find so much meaning in creating sincere and wholehearted photographs, which then becomes something to look back on and feel for a lifetime.

I'm not interested in a "pretty" photo. I want the real stuff; the stuff that makes your hair stand up on the back of your neck, the stuff that'll make you laugh till your cheeks hurt, the stuff that gives you goosebumps... I want the stuff that makes your heart beat faster. That's where the magic is. I want to photograph the things that make you who you are, and the things that make your love unique. Because there's only so many angles and poses and pretty locations, and they've all been done before - but what makes each photo special is the memories attached to it, and my goal is to make those unique and intimate to you.



# Why Tilly?

Your wedding might be one of the only times when all your family and friends are together in the same place. And I don't say this to be morbid, but you never do know when a photo might be the only tangible memory that you can hold on to of a grandparent, parent, brother, wife.

And I promise that I'm not trying to say "Get good photos in case your loved ones die." But I am saying that after your wedding, flowers wilt, cakes get eaten, memories fade, but your photos are forever.

And when you invest your trust and your money in me, I invest everything I have into you, your experience, and your memories. It's not just a click of a button - photographing your wedding is a big responsibility, and you deserve a photographer who has experience, who has professional equipment, who knows how to pose people and how to work with harsh or difficult lighting, and who will be there with you, and for you, 100% of the way.

So with that being said, what is my approach to photographing your day? When I'm shooting, I navigate between two styles and methods of photographing - documentary and lifestyle - to create one cohesive narrative. Your wedding day will usually call for a combination of both of these shooting methods at different times of the day.

Not quite sure of the difference between lifestyle and documentary? To put it simply, lifestyle is a method of shooting where the photographer's hand gently guides or influences the scene. I may remove distracting items from the scene, pose the subjects naturally and give cues, or reposition the subject for best available lighting.

However, documentary is shot without interference from the photographer, so with no room to manipulate the scene before me, I am left to tell the story as is. Without making adjustments such as posing or giving cues, I am free to focus on the authentic moments unfolding before me.

As an example, your wedding party photo session after the ceremony may involve more of a lifestyle method of shooting, whereas the pre-ceremony getting ready photos will be more documentary style. That being said I like to utilise both methods all the time! Utilising these two methods of shooting allows me to do what I do best; tell your story. My style is very natural, real and raw, and focuses on honest & intimate moments. I like to keep things fun and casual - the little in between moments make for the best photos afterall!

I understand having your photo taken can be a point of anxiety or nerves for most, because let's be real, it can seem daunting and intimidating having professional photos taken. My goal is always to try and make the process of photography as easy and comfortable as possible for you, and maybe even kinda fun! I like to pick up on my client's personalities and work alongside them in a way that will compliment them and their character, and bring out the best in them; both as individuals and as a duo! During the photo session I will guide you with poses and prompts, or if posing isn't your style I will give you cues and direction instead so you know what to do. I don't like forcing poses if it means my subjects are going to be uncomfortable, rigid or just not enjoying themselves. But if you're super playful and willing to give it a go - then sure let's experiment with posing! Whether you're introverted or extroverted - I will adapt myself and my shooting style to work with you and your needs. It is completely my goal to make you \*hopefully\* forget you're even having your photo taken.





This is me and my amazing love of mine Ryan, who you may see with me at weddings. Not wanting to miss any of those special and fleeting in-between moments, and also wanting to share the fun of weddings with someone, I decided to add a permanent second shooter to all my wedding packages. Ryan has been my second shooter for the last 4 years! He's an incredibly kind, gentle and sincere soul, and I'm so proud to have him represent the Tilly Roberts Photo brand.

Ryan is a photographer and videographer by trade, and has a strong professional background in photography. Ryan is an extremely talented photographer who knows exactly what he's doing, which leaves me to concentrate on my job.

In order for Ryan and I to work wonderfully together, we are always in communication with one another during the day to discuss every single detail so we both know what the other photographer is doing. This allows us to tell two different but cohesive photographic stories of your day under my creative direction. Having a second shooter also allows the schedule and time management of the day to be smooth and relaxed.

After meeting with my couples during the client meeting, I then organise and delegate with Ryan in preparation for the wedding day, so you don't have to worry about a thing!



But don't take my word for it...

"My wedding photos were absolutely above and beyond anything I could have dreamed. Tilly was exeptionally professional and polite in all our liasons and it was so easy to establish a comfortable and trusting rapport with her. The main reasons we chose Tilly to capture our wedding (other than her beautiful portfolio!) was because she was the only photographer we contacted out of 7 that a) actually replied promptly to our enquiry, b) straight away understood the vision of the intimate wedding we would be having and c) was able to fully customise a package to suit us as our wedding day would not be a "traditional" one.

On the day our guests remarked at how friendly she was, but also her ability to totally immerse herself in some beautiful family moments where no one felt that they were being photographed or intruded upon. The photo package arrived exactly within the timeframe she advised at the start, and was presented MAGICALLY! Unwrapping it was an exciting and beautiful experience in itself.

If you are wanting an especially kind and down to earth person who will listen to the vision and guide you along the way, I honestly could not pass her up. Thank you, Thank you, THANK YOU Tilly for capturing our most happiest day in a truly special way."

- Bethany Wharton





### ROSEMARY

\$3,500

6 hours coverage two photographers client meeting 400+ edited photographs low & high-res images private online gallery online gallery store curated slideshow

### WATTLE

\$4,500

8 hours coverage two photographers client meeting 500+ edited photographs low & high-res images private online gallery online gallery store curated slideshow regular photo album

### JASMINE

\$5,500

10 hours coverage two photographers client meeting 600+ edited photographs low & high-res images private online gallery online gallery store curated slideshow fine art album engagement session

# a la carte

### **ADD ONS & EXTRAS**

Each package can be customised by the purchase of add-ons.

### ENGAGEMENT SESSION \$450

Get comfortable in front of the camera, and get some photos for your save-the-dates.

#### REGULAR PHOTO ALBUM \$450

A great affordable option for couples who don't want anything too fancy, but also want the wedding photos printed and presented neatly in a book format as a visual narrative.

#### FINE ART ALBUM \$850

A truly beautiful and elegant way to show off your wedding photos. The quality and unique craftsmanship of this album is worth every penny.

### ADDITIONAL PHOTO COVERAGE \$500/HOUR

Running a bit behind schedule on your wedding day than planned? Purchase an extra hour of photographic coverage! If additional photo coverage time is needed on top of the elected package, I charge a rate of \$500 per extra hour.









# Engagement Sessions.

I love when couples add an engagement session to their wedding package. E-sessions are a little (a lot) less busy and less stressful than the wedding day, so it'll give us time to get to know each other - no pressure, and no schedule to stick to.

Engagement sessions are an amazing way to overcome a little of that camera anxiety, and a great way for me to learn about both of your personalities and how best to capture them. You'll get a feel for what it's like to have your photo taken professionally, and I'll learn about your little quirks and all your best angles. Whether you're serious and artsy, or laid back and playful, learning about your unique personality will help me tell your story on your wedding day, the way it needs to be told. Engagement sessions give us an opportunity to get to know one another, and also an opportunity for you to understand how it is that I work in regards to my approach and style with photography. Plus, you'll get some photos for the save-the-dates!

Deciding to purchase an engagement session as an add on is such a beautiful way to celebrate this milestone in your life. My engagement sessions are usually priced at \$650, however couples who book me for their wedding day and also elect for an engagement session to be added on receive their engagement session for the discounted price of \$450.





### ALBUMS

I have two types of albums available to be purchased, please see descriptions below to see how these albums differentiate.

REGULAR PHOTO ALBUM: The regular photo album consists of 30 pages (15 spreads) and has a hard cover and text embossing on the front, both customisable. The photo album is landscape format and measures 297 x 210mm and also comes in a beautiful midnight matte presentation box to keep it safe. The regular photo album is a great affordable option for couples who don't want anything too fancy, but also want the wedding photos printed and presented neatly in a book format as a visual narrative. Purchasing of additional copies of the photo album for family members is also available. The regular album example is titled "ASH & STEVE".

FINE ART ALBUM: The large flush mount album consists of 30 pages (15 spreads), and like the regular photo album, has a hard cover and text embossing on the front, both customisable. The fine art album measures 10x10" and also comes in a midnight matte presentation box for safekeeping. This album is truly beautiful and is such an elegant way to show off your wedding photos. The quality and unique craftsmanship of this album is worth every penny. Purchasing of additional copies is also available. The fine art example album is titled "SARAH & STEFAN".

Specifics such as cover style, cover material & colour, paper type and finishes will all be discussed in the client meeting. If you've elected for an in-person client meeting, I will also bring my studio displays of the albums so you can see them for yourself. I also bring a swatch box of cover materials, colours and paper types so you can see how they look and feel and make the best decision!

After clients have received their photo package, I get straight into culling their photos down to the 'highlights'. These 'highlights' are the best 100 or so photographs I have selected from the wedding that accurately and beautifully tells the story of the day. From there I get right into designing the spreads of the album. If the client would prefer to choose their own photos for the album, they need to notify me as soon as possible!









### Cost

The cost of my wedding packages is calculated by my number of hours at the wedding (as well as my second shooter's time), any extras included in the package (such as albums, engagement sessions etc), post-processing editing time, my equipment, my experience, and my education.

### Travel

I absolutely LOVE being able to travel for weddings, so if your wedding is located outside of either Bathurst NSW or Wollongong NSW, please note some clients may be subject to additional fees.

These fees may include;

- Travel fee: I charge \$0.85/km of travel (as per the ATO yearly recommendation).
- Accommodation fee: If your wedding is at least 2.5 hours away from either Bathurst or Wollongong NSW (at least a 5 hour return trip), please let me know so we can discuss travel and accommodation fees and options.

### **Booking**

If you decide that we're a good fit and I'm available for your date, booking me for your wedding is super easy! A \$1,000 non-refundable deposit and signed contract will lock in and secure your date. Once that's done, you're good to go! I am happy for remaining payment of your invoice to be made (in full or instalments) any time up until two weeks (at the latest) before the wedding date.

### **Photo Delivery**

Clients will receive a handful of previews through an online gallery link around 3 days after the wedding. I aim to have the rest of the photos edited and finished around 8 weeks after the wedding, and the album 6 weeks after receiving the photos. The digital images supplied with each package comes in a private online gallery in low-res (perfect for uploading to the internet and social media) and high-res (high-resolution ready for you to make your own prints). All weddings also include a short slideshow with a curated set of images, set to an enveloping soundtrack that will instantly take you back to this stage in your life!

There will be a range of products available to be purchased in the online gallery store such as prints, calendars, frames, canvases etc. These high-quality products are made through some of the best Australian owned printing labs, to deliver to you the best fine art products available.



WATTLE

**PACKAG** 

OSEMARY

**PACKAG** 

### my wedding photo list

#### WHAT YOU CAN EXPECT FROM ME

Here's a simple breakdown of the photos I aim to capture at each wedding. Every effort will be made to capture these shots, however due to how unique each wedding is and the unpredictable nature of weddings, every shot listed is not guaranteed, but I do my darn best to make sure I don't miss a moment! These are also definitely not the only shots I get. If you have specific photos you've envisioned, I also add your suggestions to my final schedule.

### Pre-ceremony

groom + groomsmen getting ready the rings, shoes, watch, tie, cologne, belt, cufflinks, buttonhole groom putting on shoes, watch, tie, cologne, cufflinks, buttonhole, jacket groom + groomsmen together

bride + bridesmaids getting ready the dress, jewelry, shoes, bouquet bride putting on dress, jewelry, shoes bride + bridesmaids together

### Ceremony

venue details & decorations seated guests and family groom & groomsmen waiting bridesmaids & bride walking down aisle groom's first look important ceremony traditions first kiss signing of the marriage certificate announcement of couple

bride and groom walking down aisle family and friends congratulations

### **Family Photos**

I don't like creating my own list of family photos - because every family situation is unique, so I appreciate when the couple takes the time to make a list of every family group combination they want photographed!

#### Photo Session

bride with bridesmaids
groom with groomsmen
bride with each bridesmaid
groom with each groomsman
bridesmaid details
groomsmen details
entire wedding party \*\*\*
groom only
groom's details
bride only
bride's details
couple's photo session \*\*\*

### Reception

venue photos
details: tables and decorations
the cake
arrival of wedding party
candids of guests
speeches
cutting of the cake
the first dance
father daughter/mother son dance
cake feeding/garter toss/bouquet toss
guests with bride and groom
entertainment
dancing
bride and groom exit

\*\*\*I don't have a specific list of poses that I follow - it depends on the couple, lighting, location etc. I also like to let things happen more naturally. But if you have a specific pose that you've seen & love, let me know!





### recommended vendors

#### VENDORS THAT I LOVE AND TRUST

#### **CATERERS**

Margot Burke 0402 322 846 @margotburkecatering

Vegan Weddings and Events veganweddingsandevents.com @veganweddingsandevents

#### **CELEBRANTS**

Kirralee Burke kirraleeburke.com.au @kirraleeburkecivilcelebrant

Nicci Mackey sayidowithnicci.com @sayidowithnicci

### **CAKE MAKERS**

Nic's Cupcake Place nicscupcakeplace.com.au @nicscupcakeplace

Cakes By Katrina facebook.com/cakesbykatrinatobin @cakesbykatrinatobin

#### **FLORISTS**

Dunkeld Farm dunkeldfarm.com.au @dunkeldfarm

Foster & Co Botanicals fostercobotanicals.com.au @fosterco.botanicals

#### HAIR AND MAKEUP

Haley Jean Makeup Artist haleyjeanmakeupartist.com @haleyjeanmakeupartist

Flawless by Lilly 0423 304 973 @flawless.bylilly

#### **VIDEOGRAPHERS**

Henry Simmons henrysimmons.com.au @hwds

Dude Behind the Lens dudebehindthelens.com @dudebehindthelens

## So, what now?

Does this sound like what you're looking for? If so - let me know and let's get this thing rolling! The next step is an email - I'll tell you about my availability for your date, and you can ask me any questions you have. We'll also make sure we get along - before you commit to spend your wedding day with me :-) Having a real connection with my clients is my top priority, and is something that I pride myself in how I run my business. I believe we need to have a great understanding of one another in order for your wedding to be captured the way it should. I will only agree to shooting a wedding if I feel that I am the best possible fit. You deserve the right photographer for you. Thank you for being here, and I'll talk to ya soon!

